

Social Media Policy

The Data Protection Commission's Twitter account, Instagram account, and LinkedIn account are all managed by the DPC Communications Unit. This policy details the type of content we publish as well as how we interact with others on these platforms.

Our social media accounts allow the DPC to communicate news and updates in a timely manner. They are not intended as a means for submitting media queries; these can be submitted via email to media@dataprotection.ie

Where we engage

The DPC will engage on:

- Our Website (www.dataprotection.ie);
- Our Twitter account (<https://twitter.com/DPCIreland>);
- Our LinkedIn account (<https://ie.linkedin.com/company/data-protection-commissioner-of-ireland>); and
- Our Instagram account (<https://www.instagram.com/dpcireland/>).

Pages, accounts or groups (other than those listed above) bearing the DPC name do not represent the DPC. The DPC may decide to utilise additional/other forms of social media in the future, at which point this policy will be updated.

Content

Followers of the DPC's social media can expect information including:

- Content from our website, including guidance for both individuals and organisations.
- Press releases and statements from the DPC.
- Coverage of events attended or organised by the DPC.
- Press interviews with representatives of the DPC.
- Content from our peer DPAs where appropriate.
- Other practical information on data protection.

Followers

The DPC will not be obliged to follow any of its followers/other social media users. If the DPC follows a Twitter, LinkedIn or Instagram account, it will not imply endorsement of any kind. The DPC has the right to block any user(s), and remove any content, on its social media channels that is not in-line with this policy.

Queries, Replies and Direct Messages

The DPC will monitor our Twitter, LinkedIn and Instagram accounts. Feedback will be monitored and acted upon as appropriate. However, the DPC will not reply individually to posts, tweets or direct messages. The DPC will also not respond to those wishing to make complaints or report a breach through social media. The best way to communicate with us, make a complaint, or report a breach is via the details on our website.

Abusive/Spam Language:

Abusive or spam messages, posts and comments will be deleted and it might result in followers being blocked and reported directly through the dedicated channels of the social media platform where the abuse took place.

Data Protection

The public should not post any personal information publicly, and if they do so it is done at their own risk.

Review of Policy

The DPC will review this Policy over time in the light of any ongoing operational procedure amendments.